RONALD EDWARD ARMSTRONG

Academic Résumé

"Ron was a trusted and energetic member of my staff while he served as department chair of our criminal justice program at a crucial juncture in its growth and development. I counted on him not only to take the reins over the program and its faculty and students with no notice whatsoever, but in addition he managed the creation of our first forensics lab from the ground floor and brought it online as an important tool for our students. Not only could Ron always be counted on to manage effectively, but he also did it with a caring attitude and a deep passion for his students' success. He was a great member of the team and a highly effective leader."

-- Dr. Debra Burrington, Vice President Academic Affairs, *American Intercontinental University*

Accreditation & Compliance	Disaster Recovery	Media Production
ADDIE	Event Planning	Media Relations
Adult Learning Theory	Facilities Management	Metrics & Analytics
Agile / Scrum / Kanban	Fiscal Responsibility	Performance Improvement
Bloom's Taxonomy	Forging Strategic Alliances	Section 508 Accessibility
Budget Management	Fundraising and Grants	Software Development
Continuous Improvement	Graphic Arts	Student & Faculty Retention
Contract Negotiations	Institutional Effectiveness	Succession Planning
Courseware Design	Instructional Design	Talent Management
Cross-Functional Leadership	Kirkpatrick Evaluation	Virtual Team Building
Curriculum Development	Learning Management Systems	Web Design

Master of Arts in Anthropology (MA - ABT) California State University, Fullerton – (2004)
- Foci on Human Ecology, Skeletal Biology, Paleo-Indians, and Taphonomy.
- Thesis: *Evolution of Cooperation in a Foraging Society: A Case Study of the Pescadores of Puerto Escondido, Oaxaca, Mexico.*
- Academic Advisor: Dr. John Bock

Master of the Forensic Sciences (MFS) National University, Costa Mesa, CA – (1999)
- Foci on Forensic Anthropology, Pedagogy, and Crime Scene Analysis
- Thesis: *Forensic Workshop 2.0 – A Computer Program to Aid in the Teaching of Forensic Anthropology*
- Academic Advisor: Dr. John "Rocky" Hewitt

Bachelor of Arts in Anthropology (BA) University of California, Santa Cruz – (1995)
- Crossed Trained in Zooarchaeology and Forensic Anthropology
- Secondary emphases in Film, Media, and Ethnographic Visual Representations.
- Thesis: *Forensic Workshop – A Software Program to Aid in the Determination of Age, Sex, Race and Stature from Human Skeletal Remains.*
- Academic Advisors: Dr. Alison Galloway and Dr. Diane Gifford-Gonzalez

Associate of Arts (AA) Los Angeles Pierce College, Woodland Hills, CA – (1993)
- Academic Advisor: Phil Stein

RONALD EDWARD ARMSTRONG

EXPERIENCE

2009 - Present
President / Chief Learning Officer
Songer Institute for the Forensic and Criminal Justice Sciences, Coronado, CA

The institute brings together nationally known scientists and educators who provide exceptional curriculum development and training opportunities for law enforcement, military, medical examiners, coroners, attorneys, and other groups interested in these programs.

- Oversee international partnering of resources and institutions in the USA and Philippines.
- Curriculum development includes certificates, bachelors, masters, and doctoral programs in digital forensics, cybercrime and security, criminal justice, and the forensic sciences.
- Responsible for the oversight, architecture and delivery of online & blended courseware.
- Aligning pedagogy with partner institutions insures accreditation standards are exceeded.
- Course development aligns with the standards, policies, and procedures of partner institutions: ADDIE, Adult Learning Theory, Blooms Taxonomy, and Kirkpatrick Evaluation.
- Resolute adherence to course rubrics provide quality control and assurance opportunities during the analysis, design, development, implementation, and evaluation phases.
- Proponent of innovation in teaching and learning. Always looking for ways to improve student-faculty interactions and course development through the adaption of emerging technologies/methodologies whilst maintaining academic and accreditation standards.
- An engagement with a partner institution regularly includes train the trainer, executive training, course instruction, workshops, brown bag lunches, and general dissemination of program objectives, outcomes, and best-practice pedagogy.
- Serve as Program Director or Lead Faculty while onboarding and vetting new instructors.
- Administration of multiple LMS: Moodle, Blackboard, D2L, iCollege, SABA, and WebCT.

2007 - 2016
Executive Consultant
ABC Television, Accenture, Adobe Systems, AIG, American Express, AT&T, Bank of America, Coca-Cola, Intuit Software, Walt Disney Company, Wells Fargo, Vodafone.
Auckland, Atlanta, Bangalore, Los Angeles, Louisville, Nashville, Orlando, Phoenix, Seattle.

A thought leader for institutional change and improvement I architect functional, technological, and learning solutions for academic, start-up, small business, and Fortune 500 clientele. Conduit for global integration and adaptation of policy, technology, and learning & development.

- Provided consulting, coaching, mentoring, training, advising, program/project management and other professional services to corporate and academic customers.
- Fiscal accountability and oversight of departmental budgets in excess of $10M.
- Coached > 8,000 learners in Agile, Scrum, and Kanban methodologies internationally.
- Architected software transformations and learning solutions for Fortune 100 corporations.
- Specialized in talent resource management; remote, off-shore, near shore, colocation.
- Research, development, and innovation of multiple modalities of presenting learning; SharePoint, wiki's, telepresence rooms, video lectures (Skype/Lync), and webinars.
- Captured interactive multimedia utilizing Acrobat, Authorware, Camtasia, Captivate, Director, Dreamweaver, Flash, Illustrator, RoboHelp, Photoshop, Premiere, and SnagIt.

RONALD EDWARD ARMSTRONG

2009 - 2010
Curriculum Developer / Instructor / Subject Matter Expert
Educational Management Corporation, Pittsburgh, PA and Remote, USA

Education Management Corporation is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue, with 110 locations in 32 U.S. States and Canada. Headquartered in Pittsburgh, Pennsylvania, Education Management employs approximately 17,400 full-time, part-time and adjunct faculty and staff

- Coordinated full life cycle product development from ideation to course delivery.
- Editor of rough drafts in curriculum development, rubrics, and training methodologies.
- Designed and developed curriculum on the Agile lifecycle for Argosy University.
- Contributed to EDMC departments as a subject matter expert in project management.
- Instructed recurring courses in criminal justice and forensic sciences at South University.

2008
Director, Learning and Development
Deloitte Financial Advisory Services, Hermitage, TN

The Deloitte Forensics & Investigations team advises clients on ways to mitigate their reputational exposure to global corruption, financial crime, enterprise fraud, cybercrime, supply chain breakdowns, and other vulnerabilities. Their professionals anticipate emerging threats through the use of market-leading technology to uncover possibilities that others may fail to find, and they help clients turn business issues into opportunities for growth, resilience, and long-term advantage.

- Conducted needs assessments with project stakeholders including partners, directors, SME's, and software development leads.
- Oversight and management of the collaborative efforts of 8 instructional designers and 3 multimedia developers on the design, development, and implementation of training programs and ancillary materials for a robust eDiscovery curriculum.
- Amalgamated seven eDiscovery applications, converting them to blended and self-paced courseware for a calendar month of onboarding training sessions.
- Created and instructed a one-week training regime for executive laboratory directors.

2007
Program Director - Criminal Justice
Westwood College, South Bay Campus, Torrance, CA

Westwood College was a part of Alta Colleges Inc. (ALTA) a system of for-profit higher education institutions that also includes Westwood College Online and Redstone College

- Successfully navigated an HLC site accreditation visit.
- Aligned departmental strategies to become a tier-one workforce provider to the LAPD.
- Founded the Criminal Justice Academy; a forum for student – professional opportunities.
- Maintained enrollment of ~ 300 students by increasing retention and admissions efforts.
- Faculty development and augmentation with quarterly guest-led seminars and book fairs.
- Developed master schedules for student classes and faculty teaching.
- Onboarding, training, and mentoring new faculty.
- Succession planning for departmental, faculty, and administrative positions.
- Created web portal for professional training where faculty could learn to apply new educational technologies and innovative instructional design in their online pedagogy.

RONALD EDWARD ARMSTRONG

2005 - 2006
Department Chair – Criminal Justice, Director - Forensic Sciences Laboratory
American Intercontinental University, Los Angeles, CA

AIU provides associate, bachelor's and master's degrees in a campus environment and online. For more than 45 years, AIU has offered specialized, flexible degree programs. Today, it operates campuses in Atlanta and Houston as well as at AIU Online, which launched in 2001. In January 2001, Career Education Corporation (CEC) acquired the university.

- Co-Chaired oversight and site review committees achieving SACS re-accreditation.
- Served on committees for academic review, academic freedom, and program evaluation.
- Assessed cross-departmental retention, program completion, and graduation rates.
- Introduced new part-time evening program in criminal justice for accelerated learning.
- Created a forensic sciences laboratory that presented a 42% increase in retention.
- Advised and mentored faculty of 40 and student population of 600.
- Developed master schedules for student classes and faculty teaching.
- Partnered with Librarian in acquiring scholastic resources for developing digital library.

2005 - 2006
Invited Expert - Education & Outreach Working Group (EOWG)
World Wide Web Consortium (W3C), Cambridge, MA

The World Wide Web Consortium's (W3C) commitment to lead the Web to its full potential includes promoting a high degree of usability for people with disabilities. The Web Accessibility Initiative (WAI) develops its work through W3C's consensus-based process, involving different stakeholders in Web accessibility. These include industry, disability organizations, government, accessibility research organizations, and more.

- Advocate and supporter of academic technologies that aid the differently abled.
- Contributed to the development and dissemination of web usability and accessibility (commonly referred to as Section 508 compliance) through active participation in seminars, workshops, weekly conferences, co-authoring and editing of program papers.

2004
Learning Architect
California Coast University, Santa Ana, California

Cal Coast University offers quality, affordable, flexible, online undergraduate and graduate educational programs in business, criminal justice, education, general studies, and psychology.

- Converted a paper-based/correspondence institution to an eLearning modality.
- Trained faculty members and department chairs in courseware conversation process.
- Working with the President and Executive Staff, devised a plan that enabled all courseware to be converted in 6 months.
- Successfully charted the University through their initial DETC accreditation.

2002 - 2005
City Council Member
Silverado Canyon, CA
- Actively participated in community fundraising and solicitation of services for victims of catastrophic loss due to California wild fires.
- Coordinated learning/training efforts for residents with FEMA and State Fire Authorities.
- Served on and chaired committees for historic preservation and restoration, community workforce (with Santiago Canyon College), municipal bond issues, and variegated improvement grants.

Ronald Edward Armstrong

Faculty Positions (Select Offerings)

Over the last 20 years I have developed and delivered coursework in business, computer science, criminal justice, project management, and the forensic sciences. Clients include corporate universities, members of the Fortune 500, and academic institutions (see below): The Mayo Clinic, Comcast University, Quintiles, Deloitte Financial Advisory Services, Quest Diagnostics University.

Academic offerings include:

2008 - 2010
Adjunct Professor (Forensic Sciences/Criminal Justice)
South University, Online USA
- Computer Crimes
- Introduction to Forensic Sciences

2005 - 2006
Assistant Professor (Criminal Justice)
American Intercontinental University, Los Angeles, CA
- Forensic Anthropology
- Computer Forensics
- Introduction to Criminal Justice
- Introduction to Criminology
- Medicolegal Death Investigations
- Victimology

1999 - 2006
Adjunct Professor (Forensic Sciences)
National University, Anaheim, Costa Mesa, Los Angeles, Online, CA
- Criminalistics I
- Criminalistics II
- Forensic Anthropology
- Forensic Photography
- Survey of Forensic Sciences

2004 - 2005
Adjunct Professor (Computer Science)
Saddleback Community College, Mission Viejo, CA
- JavaScript
- Visual Basic

1995 – 1997
Instructor (Archaeology/Computer Science)
Learning Tree University, Chatsworth, Thousand Oaks, and Irvine CA
- Archaeological Fieldwork
- Advanced Visual Basic
- Introduction to ASP
- Introduction to HTML
- Introduction to JavaScript
- Introduction to the Web

RONALD EDWARD ARMSTRONG

FORENSIC LABORATORY & CURRICULUM DEVELOPMENT EXPERIENCE

Serve as curriculum developer and instructional designer for academic, research, laboratory, and instructional units in the forensic sciences, criminal justice, anthropology, and archaeology:

- **2016**   Arizona Summit Law School, Phoenix, AZ
- **2015**   University of Makati, Philippines
- **2015**   Alliant University, San Diego, CA
- **2013**   Brandman University, Irvine, CA
- **2011**   Marymount College, Online
- **2011**   University of Batangas, Philippines
- **2011**   National University of the Philippines
- **2008/10**   South University, Online
- **2007**   National University, Los Angeles -CA
- **2006**   Westwood College, Los Angeles - CA
- **2006**   Westwood College, Torrance - CA
- **2005/06**   American Intercontinental University, Los Angeles - CA
- **2005/06**   American Intercontinental University, Dunwoody - GA
- **2002/05**   California State University, Fullerton - CA
- **1995/96**   University of California, Los Angeles - CA
- **1995/96**   National University, Costa Mesa - CA
- **1994/95**   National University, Anaheim - CA
- **1993/95**   University of California, Santa Cruz - CA

PROFESSIONAL AFFILIATIONS

- **1999 – P**   Mystery Writers of America
- **1988 – P**   Screen Actors Guild – Taft Hartley Status
- **2009 – 2013** eLearning Guild
- **2009 – 2013** American Society for Training and Development (ASTD)
- **2008 – 2010** International Council of Archaeozoology (ICAZ)
- **2005 – 2006** W3C Web Accessibility Initiative, Education and Outreach Working Group
- **2004 – 2005** The Human Behavior and Evolution Society
- **1997 – 2002** International Society of Cryptozoology

HONORS AND AWARDS

- **2006 –** AIU Excellence in Teaching Award

PRESENTATIONS/PUBLICATIONS

- **2018** *The Writer's Crime Lab: How to Portray the Forensic Sciences in Screenplays and Fiction,* Writers Digest Books, Blue Ash/Ohio.
- **1997** From the Silk Road to the Information Superhighway: The Use of Computers in Anthropology. Poster Session presented at the Annual Meeting of the Society for Anthropology in Community College.